



MORE MUSIC TECHNOLOGIES

Based in Denmark, **More Music Technologies** is an organization developing a double-sided platform connecting music tutors and students of all ages. The More Music team is on a mission to strengthen the music teaching profession and make music education more accessible to the general population through a safe, transparent and sustainable marketplace for learning music.

Created a purpose-built online music classroom, finely tuned to deliver crystal clear connections for students and teachers

vonage.com



More Music Uses Vonage to Provide Instrumental Students and Teachers the Ability to Connect

In addition to providing accredited music teachers with tools to market their skills and connect with students, More Music leverages the **Vonage Video API** to power its custom-built online classroom, specially designed for remote music teaching.

Hitting all the Right Notes

The More Music platform currently serves a database of 2,200 teachers and 40,000 students across the UK, Holland, Norway and Denmark. Promoting qualified, verified teachers without the need for in person instruction, More Music's online classroom enables both a broader choice for students and increased reach for tutors, giving the best possible chances for a great match.

"We started developing our online classroom in 2019, with a strategy to become the best music-specific educational platform on the market. Building our remote classroom experience with the Vonage Video API, as opposed to an out-of-the-box solution that offers just video meetings, allowed us to incorporate tools and capabilities designed specifically for music lessons and instruction while delivering a best-in-class live video experience."

- Jan Thomas Sviggum
Chief Executive Officer
More Music Technologies

Because the Vonage Video API is embedded directly into the More Music classroom experience, teachers and students are able to take advantage of features including a digital piano, screen sharing, sound sharing, virtual metronome and whiteboard all within the same application.

A Partnership in Perfect Harmony

"We are continuously working to improve the virtual experience, listening to feedback from both students and teachers to adjust the online platform and make sure that it's perfectly tuned for music lessons," Sviggum explains.

To do this, More Music needed more than just a standard video conferencing solution. The company needed a provider that could also function as a partner and offer flexibility alongside reliability. Vonage, and the Vonage team, proved to be the perfect solution.

"There's still a start-up vibe at Vonage. The team there really listens to customer feedback and develops Vonage's solutions in response to their customers' needs, even smaller companies like ours," said Asbjørn Nørgaard Blakstad, More Music Founder & CTO. "It's lovely to work with a big company that is not standing still but is constantly looking to evolve and innovate."



Vonage, a global cloud communications leader, helps businesses accelerate digital transformation. Vonage's Communications Platform enables integration of APIs into existing products, workflows and systems. Vonage's fully programmable unified communications and contact center applications are built from the Vonage platform and empower companies to transform how they communicate and operate.